

Rider University Circle K International

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RIDER CIRCLE K TO HOST SECOND ANNUAL FASHION SHOW ON FEBRUARY 15

LAWRENCEVILLE, NJ - Rider University Circle K International will be hosting their *Second Annual Fashion Show for the Eliminate Project* on Saturday February 15 in the Bart Luedeke Center Theatre on Rider University's Lawrenceville campus.

Circle K International is a global collegiate service organization sponsored by Kiwanis International that promotes service, leadership, and fellowship. As the oldest member in the New Jersey District, Rider Circle K strives to work with many different community service organizations across New Jersey to help make a difference in their area and spread awareness about different causes.

"We expect to put on a show that will be better than last year's fashion performance," said Rider Circle K President and New Jersey District Eliminate SLP Chairperson Stephanie Morales. "We want all Rider students, as well as others in the Lawrenceville community and across New Jersey, to come enjoy a fun night of fashion all for a very important cause."

The event is scheduled to begin at 8:00 p.m., with the doors opening 30 minutes prior. A minimum five-dollar donation is required to enter. All proceeds will go towards Kiwanis International's Eliminate Project.

The Eliminate Project is an international initiative organized by Kiwanis International and UNICEF that helps raise money to eliminate neonatal and maternal tetanus in developing countries. Each year, these medical conditions kill thousands of innocent children at infancy. The money raised through this project funds a movable hospital across these countries that provide immunization shots to mothers and their newborns.

Some of the countries that are affected by neonatal and maternal tetanus today include China, Egypt, Nepal, Turkey, and Uganda.

"We'd like to assume that everyone around the world is receiving the best medical care for their children," said Rider undergrad and Fashion Show Coordinator Navita Persaud. "This is a very sad truth. Kiwanis and UNICEF have done wonders with

this project so far, and we at Rider Circle K and the New Jersey District want to help out with this movement as much as possible. The fashion show provides a creative avenue for us to raise eyebrows on this nightmare.”

According to the Kiwanis International website, \$1.80 provides a mother and her unborn child three vaccination treatments, or 60 cents per treatment per mother.

“It’s amazing to see a number that provides a positive outlook for the Eliminate Project to achieve its goals,” said Morales. “Three vaccination shots will keep a family together and away from tetanus.”

Last year, the inaugural fashion show raised approximately \$250, which signified a strong beginning for Rider Circle K’s fundraising efforts for Eliminate.

“That number helped 140 women combat tetanus for them and their children,” said Persaud. “We are looking to increase that number to help more women in these nations save their babies, their families, and the privilege of being a mother. Last year, the support we received from the Rider student body and from other members in New Jersey Circle K was great, and we here at Rider would like to continue to see this support grow.”

Rider University students, as well as members from Circle K International’s New Jersey District, will be showcasing some of the latest fashion trends from the past, present, and unique periods of history.

“We are very excited to be models for this fashion show,” said Rider Senior and Fashion Show model Emily Lewton. “This is a perfect chance to be a part of a great show and cause. I can’t wait for everyone to see what we will be wearing.”

The Fashion Show will also feature a surprise musical performance. More information will be provided as the event approaches.

To learn more about Rider Circle K and its members, visit the organization’s website at www.CircleKRider.weebly.com. Follow the student-run organization on Twitter @RiderCKI for news and other information relating to Circle K at Rider University and across New Jersey.

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